

TOURING

FUNDING POLICIES AND GUIDELINES 2020-21

Before applying:

- Read the *Arts & Culture Funding Programs* brochure for a general overview of all CKCA managed grant programs available.
- Read the *Primary Funding Policies and Guidelines* document for general policies applicable to all CKCA funding programs to ensure eligibility before starting this application.

Objectives:

- To assist individuals or organizations to tour arts or cultural productions, exhibitions or workshops in the Columbia Basin Trust region.
- To increase public awareness of Basin arts and cultural productions.

Funding eligibility and guidelines:

1. Any artist/performer, or any arts or cultural groups or organizations.
2. Tours of an arts or cultural production, performance, exhibition or workshop.
3. Funding is primarily for tours inside the Columbia Basin Trust Region. You are allowed to include a maximum of 2 locations outside of the Basin, but the majority of your venues must be in the Basin.
4. Tour locations within 50 km of place of origin are eligible as part of the tour itinerary, but distance from your home community (as indicated by the address listed on your application) and number of locations will be taken into consideration when assessing the applications.
5. Preference is generally given to applicants touring outside their immediate region. For example: projects touring from the E. Kootenay to the W. Kootenay or Valemount; or from the W. Kootenay to the E. Kootenay or Valemount; or from Valemount to the E. or W. Kootenay.
6. Before applying for a Touring grant, investigate potential venues and ensure there is some interest in local communities for your tour.
7. Grant recipients are responsible for coordinating, booking and promoting their own tour.
8. Although it is technically allowed, applicants are strongly discouraged from applying for a creation grant and a touring grant for the same project within the same funding cycle. If you are applying for a creation grant and a touring grant for the same project, you should demonstrate the capability of completing the two projects within this very limited timeframe.
9. When filling out the application form, include information about the size of the project (example: number of people who will be touring, number of pieces of artwork), the target audience, and how you intend to market your tour to your target audience.
10. Funding may depend on the size of project and number of communities on the tour schedule. Take into consideration the viability of touring large shows/projects to communities that are long distances from home-base, unless you are confident in earning or raising additional funds to support your project.
11. Funding under this grant program is not available for capital expenses.

Project timeframe: Projects must take place between June 1, 2020 and Nov. 30, 2021.

How to apply: Submit *Touring* applications to the Columbia Kootenay Cultural Alliance online at www.basinculture.com.

***Late or incomplete applications will not be accepted**, so ensure you begin your online application early enough to complete and submit it before the deadline.

Application deadline: Received by 5:00 pm PDST, March 13, 2020

Maximum request: \$5,000 per project

Total program funding: \$55,000